

BUSINESS (BUGB)

BUGB 101 Introduction to Business 3 Credits

American business system operations in the economy, business functions, and interrelations between the businessperson and their environment.

Prerequisites: Can be taken for credit only by students who have completed fewer than 15 credit hours of BUGB, ACCT, HMG, MANG, MARK, OFAD, CISB, or FINA courses.

Terms Typically Offered: Fall, Spring, Summer.

BUGB 101A Introduction to Business: Part 1 of 3 1 Credit

Introduction to management, supervision, motivation, supervision and the processes of recruiting personnel in the workplace.

BUGB 101B Introduction to Business: Part 2 of 3 1 Credit

Introduction to marketing, pricing, quality customer service, social responsibility and ethics in the workplace.

BUGB 101C Introduction to Business: Part 3 of 3 1 Credit

Introduction to financial statements, financial management, and budgeting in the workplace.

BUGB 105 Freshman Business Seminar 3 Credits

Overview of the Colorado Mesa University Business Department for prospective majors. Operational strategies and teamwork are developed via cases and projects. Students will gain exposure to all functional business areas through readings, discussions, and presentations. Cannot be taken for credit by students who have completed more than 15 credit hours of business courses.

BUGB 141 Business Mathematics 3 Credits

Fundamental review of whole numbers, decimals, and fractions. Emphasis is placed on percentage applications to solving various business problems in the areas of buying and selling merchandise, inventory computations, interest computations on notes and savings, consumer credit and installment computation, home mortgage loans, and business depreciation computations.

BUGB 211 Business Communications 3 Credits

Development of a non-defensive, supportive, communication system effectively applied to interpersonal and written transactions within the business organization.

Prerequisites: ENGL 111.

BUGB 211A Business Communications: Part 1 of 3 1 Credit

Introduction to business communications, planning and writing messages and reports.

BUGB 211B Business Communications: Part 2 of 3 1 Credit

Introduction to effective communications in business, including presentations and routine, negative and persuasive messages.

BUGB 211C Business Communications: Part 3 of 3 1 Credit

Introduction to the roles of personal styles, cultures and teams in business communications.

BUGB 221 Insurance 3 Credits

Common types of protection offered by insurance, including fire, theft, comprehensive, life, automobile, accident, and health. Emphasis on application of insurance to individuals and small business firms.

BUGB 231 Survey of Business Law 3 Credits

Application of law as it applies to individuals and businesses including foundations of the American legal system, legal entities and government regulations, property law, contracts and sales, negotiable instruments, agency and employment law, torts, labor law, international business law and the social environment of business. No credit allowed for degrees from Department of Business if credit already established in BUGB 351.

BUGB 249 Personal Finance: The Business of Life 3 Credits

Development of financial and economic literacy to improve personal decision making in the areas of: personal budgeting; developing a personal financial plan including consumer credit, taxes and purchasing a home; money and interest rates; the market economy; free enterprise and competition; and the consequences of externalities, public goods and increasing costs in the service sector.

BUGB 293 Cooperative Education 3-6 Credits

Practical workplace experience under the joint supervision of the employer and the internship coordinator. Designed for non-business majors working in the business environment.

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 349 Legal Environment of Business 3 Credits

Legal framework of business including foundations of the American legal system, anti-trust law, property law, contracts and sales, negotiable instruments, agency relationships, torts, labor law, international business law and the social environment of business.

Prerequisites: Junior or senior standing or permission of instructor.

BUGB 351 Business Law I 3 Credits

Law and legal reasoning. Court systems, constitutional law, business ethics, torts, criminal law, intellectual property, privacy, internet and cyber law. Contracts, sales, product liability, and agency and employment law.

BUGB 352 Business Law II 3 Credits

Business entities (formation, financing and regulation). Securities law and corporate governance, negotiable instruments; creditors' rights and bankruptcy; administrative, consumer and environmental law. Real and personal property; insurance; wills and trusts, and professional liability.

Prerequisites: BUGB 351 or permission of instructor.

BUGB 393 Cooperative Education 3-9 Credits

Cooperative Education internships provide non-business students an opportunity to put their education to practical use in the workplace under the joint supervision of an organization-based supervisor and a Colorado Mesa University faculty coordinator. Written consent of coordinator required prior to registration.

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 395 Independent Study 1-3 Credits

Course may be taken multiple times up to maximum of 6 credit hours.

BUGB 396 Topics 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 401 International Business 3 Credits

Current international topics in the disciplines of finance, management, and marketing. Concepts, analytical tools, and models are introduced to help explain the diversity and complexity of the international business environment.

Prerequisites: Senior standing.

BUGB 405 Big Questions in Business 3 Credits

Application of the requisite business skill of critical thinking as it pertains to major issues in business.

Prerequisites: Senior standing.

BUGB 435 Emerging Markets 3 Credits

Traditional challenges to global product development and marketing in the world's emerging economies. Commonalities of differing regions and economic systems. Cultural and economic differences. A macro look at emerging economies. Micro applications of new emerging world markets.
Prerequisites: Business Foundation Courses.

BUGB 440 Business Ethics 3 Credits

Examination of the nature and role of ethics in the business environment.

BUGB 441 Application of Corporate Social Responsibility 3 Credits

Exploration of the dynamic landscape of Corporate Social Responsibility (CSR) in the modern business world. Delve into the strategic applications of CSR, gaining the knowledge and tools to drive organizational success while positively impacting society and the environment.

Prerequisites: Junior or Senior standing.

Terms Typically Offered: Spring.

BUGB 493 Cooperative Education 3-12 Credits

See description of BUGB 393.

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 495 Independent Study 1-3 Credits

Course may be taken multiple times up to maximum of 6 credit hours.

BUGB 496 Topics 1-6 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 500 Advanced Business Law and Ethics 3 Credits

Emphasizes the regulations, statutes and cases that impact business on a daily basis. Topics covered include contract law, negotiations, labor law, the Uniform Commercial Code, and the law of business organizations to include limited liability companies.

BUGB 510 Global Business 3 Credits

Explores international management concepts and procedures and their importance to modern managers. Operating in multi-national, multi-cultural managerial environment, the modern manager must understand business and management from a global perspective. Emphasis is placed on comparing and contrasting management practices in different nation-states and how this might affect decisions concerning risk, investment, human resources, finances, operations, manufacturing and production in a multi-national business.

BUGB 520 Seminar in Current Business Topics 1-6 Credits

Develops topics of current interest in the business world. Areas included are effective communication strategies, ethics, and the global dimension of business.

Course may be taken 4 times for credit.

BUGB 530 Research Design 3 Credits

Examines the design of research projects. Topics will include selection of the problem, secondary data, historical research, descriptive research, experimental research, the tools of research, and interpretation of data.

Prerequisites: Permission of instructor and permission of MBA Director.

BUGB 575 Healthcare Systems 3 Credits

Examination of healthcare systems, their history, and their evolution. Comparison of U.S. healthcare systems to those of other countries and exploration of the concept of population health and the American consumer.

Prerequisites: Enrolled in MBA Healthcare Administration Track.

Terms Typically Offered: Spring, Summer.

BUGB 576 Healthcare by the Numbers 3 Credits

Practical knowledge of healthcare finance, budgeting, and reimbursement models for non-financial healthcare managers. Application of this information in executive decision-making.

Prerequisites: Enrolled in MBA Healthcare Administration Track.

Terms Typically Offered: Fall, Summer.

BUGB 577 Managing Qualitative Issues in Healthcare Organizations 3 Credits

Management of qualitative issues in healthcare organizations. Topics include: past and future trends in providers' programs and information systems; elements of ethical compliance and governing processes; quality improvement through support of compliance processes and procedures; risk identification and mitigation strategies; and application of the SWOT (Strength-Weaknesses-Opportunities-and-Threats) approach to review quality and risk issues.

Prerequisites: Enrolled in MBA Healthcare Administration Track.

Terms Typically Offered: Fall, Spring.

BUGB 590 MBA Thesis I 3 Credits

Prerequisites: Completion of approved research design and methods course and permission of MBA Director.

BUGB 592 MBA Thesis II 3 Credits**BUGB 593 Capstone 3 Credits**

Development of a comprehensive project that demonstrates the ability to identify, scope, and research a business-related issue and provide plausible recommendations.

Prerequisites: Permission of the MBA Coordinator.

Terms Typically Offered: Spring.

BUGB 595 Research Practicum 3 Credits

Application of classroom theory and research methods to on-the-job experiences.

Prerequisites: BUGB 530 and permission of the MBA Director.

Course may be taken multiple times up to maximum of 6 credit hours.

BUGB 596 Topics 1-3 Credits

Course may be taken multiple times up to maximum of 15 credit hours.

BUGB 599 Internship 3 Credits

Intern within an organization engaged in various strategic management functions.

Prerequisites: MBA major; written permission of MBA advisor and MBA Coordinator prior to registration.

Terms Typically Offered: Fall, Spring, Summer.